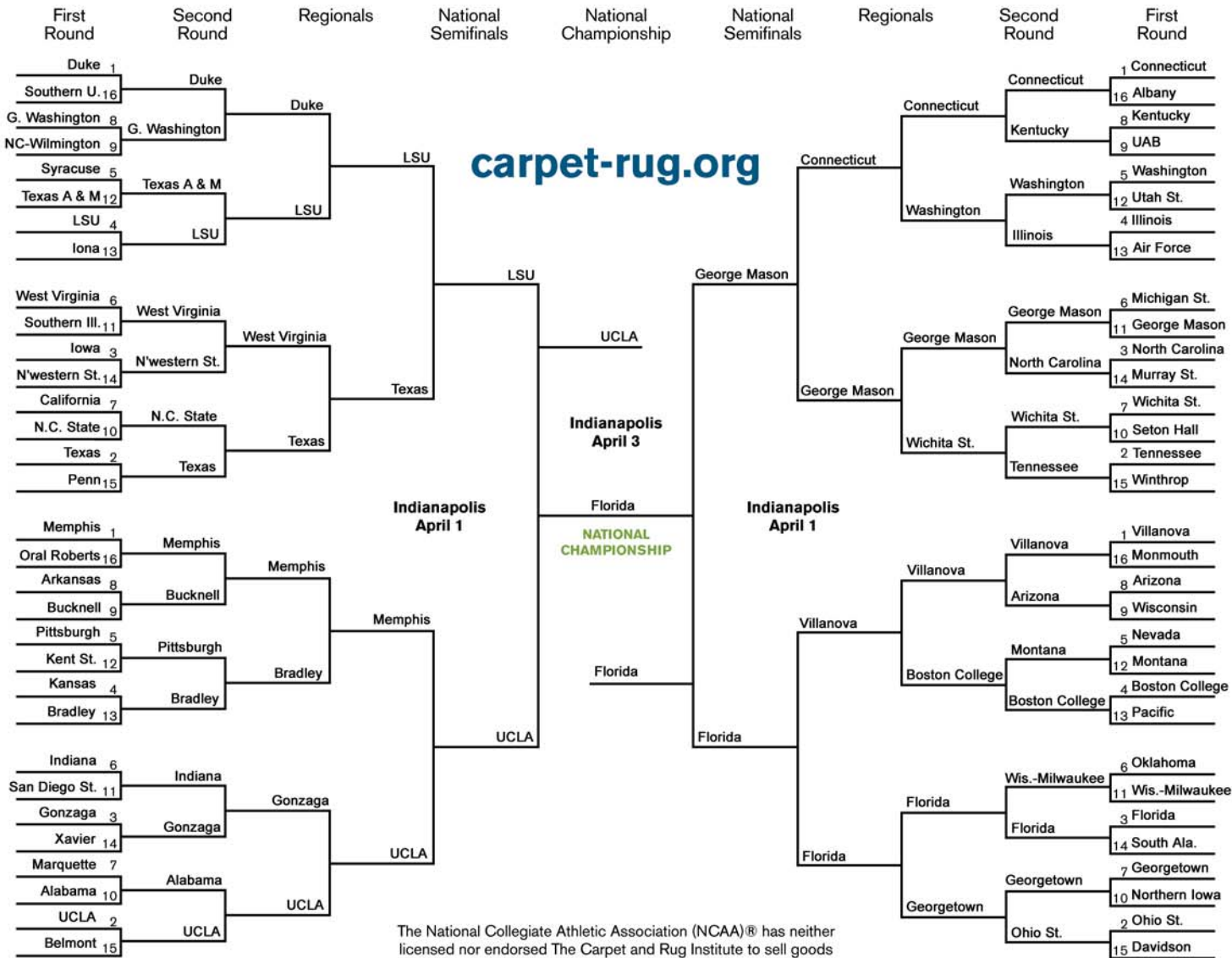


# WHEN MARCH MANIA SPILLS ONTO YOUR CARPET ... USE SEAL OF APPROVAL PRODUCTS



## 2006 NCAA Division I Men's Basketball Championship



The National Collegiate Athletic Association (NCAA)® has neither licensed nor endorsed The Carpet and Rug Institute to sell goods and services in conjunction with NCAA Championships.

## What is the Seal of Approval

- ▷ The Carpet and Rug Institute (CRI) certifies that a product bearing the Seal of Approval (SOA) meets strict performance standards and effectively cleans your carpet.
- ▷ In 2007, look for carpet mills to begin requiring the use of SOA-certified products as part of their carpet warranties.

## Tips For Dealing With Spots And Spills

- ▷ The longer a spot stays on the carpet, the harder it is to remove. Act quickly. Use the "Spot Solver" guide on the CRI Web site and use CRI Seal of Approval products.
- ▷ Dry spills – Remove as much of the substance as possible using a spoon, brush or spatula. Vacuum thoroughly. Pouring liquid into a dry spill can create additional problems.
- ▷ Wet spills – Blot with a clean, dry, absorbent white cloth or paper towel to transfer the spill from the carpet to the cloth.
- ▷ Always blot – never rub or scrub. When blotting, work from the outer edge of the spot or spill in toward the center to avoid spreading the spill.
- ▷ Consider professional deep cleaning, preferably every 12 to 18 months.

